

## Considerations for Submitting an Appeal Letter

- It is important to understand the health insurance plan's appeal process, required forms, and deadline for submitting the appeal. EveryDay Support From Day One™ can help confirm the process, gather the required forms, and help confirm the reason for denial. Alternately, you can call the health insurance plan directly, if you prefer
- Review the prior authorization (PA) submission for errors. **If there was inaccurate information in the PA submission, call the health insurance plan to correct it**
- Carefully review the reason for denial, if provided
- Write an Appeal Letter documenting the medical necessity and rationale for treatment. Be sure to address the reason for denial and include any forms required by the health insurance plan

## Information to Include in an Appeal Letter

- Patient Information:** Patient's first and last name, date of birth, insurance group number, insurance policy number, and patient case ID number
- Prescriber Information:** Prescriber's first and last name and credentials, prescriber's NPI number, office name and address, office telephone/fax numbers, and email address
- Patient's Medical History**
  - Patient's age, diagnosis, date of diagnosis, BRAF alteration type, and relevant ICD-10-CM code(s)
  - Treatment history, including previous treatments and reason for discontinuation of prior therapies
  - Documented disease progression or lack of response
  - Current medical condition and description of disease severity (include any sequelae or tumor complications to reinforce the need for treatment)
- Treatment Rationale and Supporting Documentation**
  - Pathology reports and/or molecular testing reports documenting BRAF alteration
  - Recent imaging report(s)
  - Tumor board recommendation (if available)
  - FDA approval letter, dosing and [prescribing information](#), and clinical trial data/information
- Request a Review of the Denial Decision**
  - Include the denial reason and date of denial, as provided by the health insurance plan
  - Explain why the health insurance plan's preferred treatment option may not be appropriate for this patient
  - Request the denial to be overturned based on medical necessity and your clinical judgment
- Enclose the Original Letter of Medical Necessity**

 **See next page for sample Appeal Letter**

**If you have questions about submitting an Appeal Letter, please call EveryDay Support From Day One at 855-DAY1-BIO/855-329-1246.**

## Sample Appeal Letter

**Instructions:** Below is a sample appeal letter that can be used as a template. Please customize this letter by replacing the text in red with patient-specific details. It is recommended that this letter be written on practice letterhead.

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[Date]  
[Insurance company]  
Attn: [Contact Name]  
[Street address]  
[City, State ZIP]

Patient Name: [\_\_\_\_\_]   
Policy #: [\_\_\_\_\_]   
Group #: [\_\_\_\_\_]   
Date of Birth: [\_\_\_\_\_]   
Case ID #: [\_\_\_\_\_]

RE: Appeal of Denial for [Patient's Name]

To Whom It May Concern:

I am writing on behalf of [Patient's Name] to appeal the denial of coverage for OJEMDA™ (tovorafenib).

On [Date], my request for coverage of OJEMDA for [Patient's Name] was denied due to [include denial reasons]. I am now requesting that you reconsider and reverse your decision.

I have included additional information to support my decision to treat my patient, including information on [Patient's Name] medical history and my medical rationale for selecting OJEMDA to be used.

### Treatment Rationale

Based on my patient's medical history, it is my clinical judgment that OJEMDA is medically necessary and appropriate for [Patient's Name]. I believe not receiving this treatment would have the following impact:

[Impact of the patient not receiving treatment and explain why the health insurance plan's stated reason for denial and preferred treatment option may not be appropriate.]

### Summary of Medical History

Below is a summary of [Patient's Name] medical history:

- [Patient's age, diagnosis, date of diagnosis, BRAF alteration type, and relevant ICD-10-CM code(s)]
- Treatment history, including previous treatments and reasons for discontinuation, documented lack of response or tolerability, documented disease progression
- Current medical condition and description of disease severity (include any sequelae or tumor complications to reinforce the need for treatment)]

I have included the following clinical documentation in support of this matter:

[Attach relevant clinical documentation to support medication use.]

If you require additional information to support approval of treatment with OJEMDA, please contact me at [Physician's telephone/fax numbers and office email address]. I look forward to your response and approval for treatment with OJEMDA.

Thank you for your consideration.

Sincerely,

[Physician's Name and Credentials]

[Attachments: Enclose supporting documentation]